

Strategic Advising

CONFIDENT LEADERS CREATE MORE SOCIAL CHANGE

Leading a nonprofit or foundation can be incredibly challenging. You have a million demands on your time, countless people to keep happy, ambitious (if not impossible) goals to achieve, and few resources with which to achieve them. At the same time, figuring out the right strategy forward— to reach your organizational goals, to develop your board, to achieve financial sustainability—can be daunting.

But it doesn't have to be so hard. You don't have to go it alone.

With Nell as your strategic advisor who understands the challenges you face and offers new approaches to spur you forward, you can emerge with greater confidence, inspiration and energy. And you, your board and staff can create more social change.

Nell advises you on how to:

- Attract financial abundance
- Think bigger and bolder about your social change goals
- Create game-changing strategic alliances with other organizations
- Create a more productive, engaged board of directors
- Empower and inspire your staff
- Deliver on the promise of your strategic plan
- Grow your networks
- Streamline your programs

STRATEGIC ADVISING IS RIGHT FOR YOU IF:

- ✓ You are ready to build your leadership skills
- ✓ You need a thinking partner for strategic decision making
- ✓ You recognize you don't have all of the answers
- ✓ You want to have challenging, but game-changing, conversations
- ✓ You are tired of it all being up to you



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THE BENEFITS OF STRATEGIC ADVISING ARE TREMENDOUS:

GREATER FINANCIAL SUSTAINABILITY

Nell leads you attract new and longer term money, empower board and staff to contribute to your financial model, use money more strategically, and have more productive conversations with funders.

CLEARER STRATEGIC THINKING

Nell helps you think through new opportunities, ask hard questions, analyze costs and benefits, and determine what moves you closer to your mission.

INCREASED BOARD ENGAGEMENT

Nell advises you on how to tap into your boards' skills, experience, and networks to move your organization forward.

MORE PRODUCTIVE STAFF

Nell helps you create an effective staffing structure, analyze and resolve staff conflicts, and make sure all staff are playing to their strengths.

GREATER REACH

Nell counsels you to identify and analyze other people and entities working on similar social issues, figure out who the influencers are, and determine how to connect your work with those other individuals, institutions, and networks.

MORE SOCIAL CHANGE

Nell helps you develop stronger programs and services, determine the outcomes you are trying to achieve, and more effectively deliver on those outcomes.

The Strategic Planning Process

- Nell starts by taking you through an assessment that pinpoints the areas where you need most help. The assessment asks questions about various aspects of your organization, your leadership style, your challenges, and your concerns.
- Nell leads a kick-off meeting with you to prioritize focus areas and set up a regular strategic advising schedule that meets your needs and schedule.
- Nell then meets with you and/or your leadership team (via phone or web conference) for an hour, 2-4 times per month, over the course of 6 or 12 months, depending on your needs and priority issues. Throughout your time together, you also have unlimited access to Nell's counsel via email.
- And, as a bonus, you also gain access to all of Nell's proven templates, frameworks and guides to help move you and your organization forward.

About Nell

Nell Edgington, President of Social Velocity, helps nonprofit and philanthropic leaders become more strategic, financially savvy and confident at creating social change. You can read my [client case studies](#) or learn about the [consulting services](#) I offer.



Want to Learn More?

If you are ready to talk about how I could help your organization do and be more, [Apply for a Free Consultation.](#)

