

Speaking

INSPIRING SOCIAL CHANGE LEADERS FORWARD

Nell Edgington, President of Social Velocity, author of *Reinventing Social Change: Embrace Abundance to Create a Healthier and More Equitable World* and writer of the popular [Social Velocity blog](#), delivers provocative and interactive presentations about social change. She presents at conferences, workshops, trainings, meetings and retreats—both virtually and in-person.

Her message is an optimistic, thoughtful and inspiring one. She empowers nonprofit and philanthropic leaders to overcome the hurdles standing in the way of creating deep, lasting social change.

SPEAKING TOPICS

Below are some of the topics Nell offers, but she can also work with you to create a customized presentation.

Recognize the Social Change System (Not You) Is Broken

Nonprofit leaders and their funders have struggled for decades under a series of misconceptions that unnecessarily hinder social change efforts. We limit and restrict so many aspects of social change work— from restricted grants, to limits on spending and political activity, to norms that hamper decision-making. Nell will help you understand these unnecessary limits and figure out how to move beyond them to achieve your mission.

Kiss Scarcity Goodbye

Scarcity is such an all-pervasive mentality in the nonprofit and philanthropic sectors. But it doesn't have to be. In fact, all the money you need to achieve your social change goals exists, you just have to access it. Nell demonstrates the steps involved in shifting from a scarcity worldview to an abundance worldview and all the supporters, money, influence and power that await you once you do.

The Great Reset and the Future of Social Change

The pandemic has uncovered the many problems that exist in our world. But when the pandemic finally ebbs we have an opportunity to remake our world into a much healthier and more equitable one—a Great Reset. This Great Reset will be led by nonprofit and philanthropic leaders, those who have been on frontlines of creating positive social change for decades. Nell will help you understand how to step into your power, attract abundance, and mobilize those around you in order to lead this Great Reset.

Reclaim Your Power as a Social Change Leader

Nonprofit leaders have been held back for far too long, told they must stay poor, weak and powerless. But the truth is that you are powerful beyond measure. Nell shows you how to reclaim your power, make your social change work joyful again, and find the confidence to lead forward. You will leave feeling energized and empowered to lead your staffs, boards and funders to much greater heights.



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SPEAKING TOPICS (continued)

Mobilize Your Network

Social change leaders are so skilled at going it alone. But you don't have to. In fact, the work is so much more effective, easy and engaging when you surround yourself with the countless supporters, advocates, partners, funders, experts, and influencers that await your direction. Nell helps you identify and tap into the networks that can help you, your board and staff achieve your social change goals.

Move From Fundraising to Financing

Nell shows nonprofit leaders a new, more effective way to fund their work. She explains how to finance, not fundraise for, the social change your organization hopes to achieve. You will learn about concrete ways to move your efforts to raise money in a totally new direction, resulting in more money flowing through your doors, a more engaged and effective board, a more energized staff, and ultimately more success.

The Power of a Theory of Change

In the midst of a Great Reset it is no longer enough for nonprofits to just do good work. A theory of change articulates how your nonprofit creates change to a social problem. It is the fundamental building block to creating a strategic direction, measuring your work, attracting more support and ultimately creating more impact in your community. Nell walks you through how to create your own theory of change and use it to drive your organization to greater support, engagement and success.

Invite Nell to Speak

To view video of Nell speaking and find out more about her speaking fees and availability, go to the [Social Velocity Speaking page](#).



About Nell

Nell Edgington, President of Social Velocity, helps nonprofit and philanthropic leaders become more strategic, financially savvy and confident at creating social change. Nell has almost 25 years of experience innovating in the social change sector. In addition to leading Social Velocity, she writes and speaks extensively about moving the nonprofit sector and the philanthropy that funds it to become more effective at creating social change. Read her detailed bio [here](#).

